

### **Introduction**

The 11<sup>th</sup> Annual Gala of the Arts will take place at Navy Pier on September 7, 2012 and will welcome over 500 of Chicago's philanthropic, civic and community leaders. This event features multiple forms of art in support of Catholic Charities' Emergency Assistance Programs.

### **Event History**

The Gala of the Arts Planning Committee has stayed true to the original concept for the event - to feature arts of all mediums to fundraise for Catholic Charities' Emergency Assistance Programs.

In 2002 and 2003, the street adjacent to the Catholic Charities administrative building was transformed into an elegant ballroom for the Gala of the Arts. The fundraising dinner also highlighted a juried art sale by 25 artists.

In 2002, the event unveiled "The Mandatum," a shadow mural overlooking the expressway and started the tradition of presenting the Mandatum Award at the Gala of the Arts in recognition of a lifetime of exemplifying Christ's mandate to serve the poor.

From 2004 to 2006 the event featured up to 40 professional and well known artists each year at Soldier Field's Cadillac Club while guests enjoyed exquisite meals and musical entertainment.

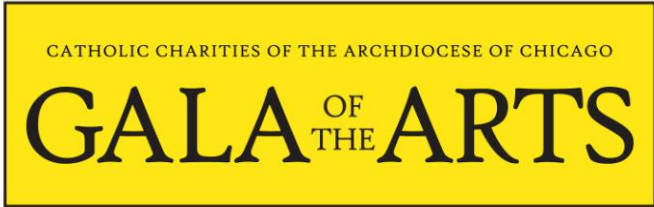
Then in 2007 the event moved in a new direction to feature performing artists at the Harris Theater and featured edible art during the cocktail hour and a stage performance by the William Ferris Choral, Hubbard Street II, and Kurt Elling.

In 2008 the Grand Ballroom of Navy Pier set the stage for "Gala Goes Broadway" a unique combination of performing stage art, as well as gallery pieces. Guests enjoyed the return of the art sale featuring 12 professional artists, as well as photographs taken by Catholic Charities clients through the "After Supper: Visions of My Life Program."

In 2009 the event was held at the Grand Ballroom of Navy Pier on Friday, September 11, with a patriotic theme. The event featured a stage performance of American music and an art show featuring 15 professional artists.

In 2010 & 2011, the Gala returned to Navy Pier to celebrate everything "Chicago". Guests were dazzled by an incredible Raffle, an art show featuring work from 15 professional artists, and an unforgettable performance by the Chicago cast of *Jersey Boys* two years in a row.





**Mission Statement**

Catholic Charities fulfills the Church's role in the mission of charity to anyone in need by providing compassionate, competent and professional services that strengthen and support individuals, families and communities based on the value and dignity of human life.

**How Your Sponsorship Can Help People In Need**

Catholic Charities' Emergency Assistance Programs provide individuals and families in crisis with food, clothing, and financial assistance and then helps them address barriers to self-sufficiency.

Our Emergency Assistance Programs are often the entry point for other services like housing, counseling, job training, and ongoing nutrition assistance.

*A few things you should know about Catholic Charities' Emergency Assistance Programs:*

- Last year, Catholic Charities Emergency Assistance Programs provided nearly 2.5 million meals to people in need in Cook and Lake counties.
- In the past year, nearly 240,000 requests for access to basic human needs were responded to by Catholic Charities Emergency Assistance Programs.
- Last year, Catholic Charities answered nearly 150,000 calls for help from people in critical need of food, clothing and shelter.
- The 3.8 million dollars Catholic Charities distributed to prevent homelessness last year saved a potential 16.7 million taxpayer dollars that might have been spent on housing the same number of people in an emergency shelter.
- Catholic Charities assisted more than 1 million people in Cook and Lake counties regardless of religious tradition, ethnicity or social status in 2011 through 159 programs at 156 sites.
- \$700,000 is the cost to run Catholic Charities for one day.

Like all of Catholic Charities' programs, our Emergency Assistance Programs fulfill our mission to provide charity to anyone in need with compassion, competence and professionalism.



CATHOLIC CHARITIES OF THE ARCHDIOCESE OF CHICAGO

# GALA OF THE ARTS

### **Support Opportunities**

By supporting the Gala of the Arts with a sponsorship, your company will secure on-going exposure throughout Chicagoland. Full Sponsorship Package benefits are highlighted on the attached pages.

### **Corporate Exposure**

- Exposure to Chicago’s philanthropic, civic and community leaders who attend as guests.
- Regular PR coverage across all formats of local media.
- Promotion on our website, [www.galaofthearts.com](http://www.galaofthearts.com)
- Inclusion in promotional literature
- Signage at the event
- Inclusion in the Event Invitation if sponsorship confirmed by July 6, 2012
- Inclusion in the Spirit Magazine with a circulation of 20,000 households
- Tickets to attend the event with premiere seating

### **Individual/Foundation Return on Investment**

- Recognition in promotional materials and at the event if desired
- Tickets to attend the event with premiere seating
- Notification about Emergency Assistance, such as a drive or urgent need.

If you would like further information or to arrange a meeting please contact:

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